

CAPABILITY

STATEMENT

OFFICE

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EMAIL

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WEBSITE

www.xnsbca.com

NAICS CODES

541810 - Advertising Agency

541430 - Graphic Design Services

541850 - Outdoor Advertising

541860 - Direct Mail Advertising

541870 - Advertising Materials Distribution

711510 - Independent Artists & Writers

323111 - Commercial Printing

D&B D-U-N-S Number

04-067-0391

CREDIT CARDS

Accepted via PayPal

COMPANY SUMMARY

XNS Brand Consulting Agency, is a Minority Owned Business that provides creative services, web design, and printing services to commercial, non-profit/not-for-profit, and government agencies in the Washington DC area and can service companies throughout the Metropolitan area as well as nationwide. We develop targeted advertising pieces, websites, and campaigns to help our clients build consumer confidence, increase sales, and attract new business opportunities.

WHAT SETS US APART FROM OUR COMPETITION?

- Customer Services
- Diverse Experience
- Communication
- Attentiveness

CORE CAPABILITIES

As creative services professionals, we work in close collaboration in the following areas.

- Graphic Design
- Web Design
- Photography
- Copywriting
- Printing
- Video/Music Production

GRAPHIC DESIGN & COPYWRITING

Our designers use the latest in professional graphic design software and work in tandem with our copywriters to create advertising pieces for print and web.

- Identity & Branding
- Facebook Profile & Covers
- Logo
- Postcards & Mailers
- Identity Collateral
- Sell Sheets
- Print & Web Ads
- Email Blast
- Brochures
- Line Cards
- Business Cards
- Letterheads
- Custom Graphics
- Booklets
- Photo Manipulation
- Quarterly/Annual Reports



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WEB DESIGN & SOCIAL MEDIA

- Custom Content
- eCommerce Solutions
- Responsive Designs
- SEO
- WordPress & HTML
- Blogs & Email Blast
- Social Media Campaigns

PRINTING

As a natural extension of our graphic design and copywriting services, we work with a variety of print wholesalers to provide our clients with cost-effective quality printed materials in a timely manner

- Digital Printing
- Offset Printing
- Mailing Service
- Thermography
- Variable Data
- Custom Die Cuts
- Foil Stamping

PHOTOGRAPHY & VIDEO

In order to facilitate the creation of our clients custom advertising materials we offer professional photography services.

- Staff & Facility Photos
- Product Photos
- One-Hour Sessions
- Full Day Shoots
- Slideshow Videos
- TV Commercials

JINGLE/MUSIC PRODUCTION

Our copywriters and musicians work together to create effective and memorable jingles with backing tracks.

- Jingles
- Commercial Music
- Radio Commercials

CLIENTS

Cedar Tree Academy Public Charter School (Cedar Tree) Client Since 2013

Capitol Service Management (CSMI) Client Since 2014

Congress Heights Training Development Corporation (CHCTDC) Client Since 2014

